

WBNS-TV. Inc. **DEPT L-1133**

American Rambler Production 138 Conant Street Beverly, MA 01915

COLUMBUS, OH 43260-1133

Product Brand

Agency

Salesperson Sales Office

Contract #

Schedule Dates

Advertiser

Buyer Name Phone/Fax ÇPE

Account Types Billing Type Comments

103235 10/10/12-10/16/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered 10/09/12 Last Modified 10/11/12

Entered By Kathy Sparks No CO-OP

Headline # ECR07911003

Demo

Order Type Normal Package Deal

Commission % 15.00

Commission \$37,440.00 Net Total \$212,160.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 201 \$249,600.00 Grand Total: 201 \$249,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Ti | mes SPI | w r | Мо Т | Tu i | We Ti | h Fr | Sa S | iu | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------|------------------|-----|-------|------|-------|------|------|----|-------|------------|-------------|----------------|-------------------------------------|---------|
| 1.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 5:57A- 7A (EST) |) | 6 | | | X i X | (X | l. | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | 6A NEWS 2X PER DAY | 10/9/12 |
| 2.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 5:57A- 7A (EST) |) | 4 | x , ; | X | 1 | | - | T | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | 6A NEWS 2X PER DAY | 10/9/12 |
| 3.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 7A- 8A (EST) | | 6 | | | x x | (| 1 | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM/2X PER DAY | 10/9/12 |
| 4.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 7A- 8A (EST) | | 4 | x ; | X | | 1 | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM/ 2X PER DAY | 10/9/12 |
| 5.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 5P- 6P (EST) | | 6 | | | х х | X | : | | 6 | \$1,000.00 | \$6,000.00 | WBNS-TV (WBNS) | 5P NEWS 2X PER DAY | 10/9/12 |
| 6.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 5P- 6P (EST) | | 4 | x > | X | | | 1 | | 4 | \$1,000.00 | \$4,000.00 | WBNS-TV (WBNS) | 5P NEWS 2X PER DAY | 10/9/12 |
| 7.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 6P- 6:30P (EST) | | 4 | x > | X | | - | | | 4 | \$2,000.00 | \$8,000.00 | WBNS-TV (WBNS) | 6P NEWS 2X PER DAY | 10/9/12 |
| 8.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 6P- 6:30P (EST) | | 6 | | | x ¦ x | × | | | 6 | \$2,000.00 | \$12,000.00 | WBNS-TV (WBNS) | 6P NEWS 2X PER DAY | 10/9/12 |
| 9.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 5A- 5:55A (EST) |) | 6 | | | x ¦ x | X | - (| T | 6 | \$400.00 | \$2,400.00 | WBNS-TV (WBNS) | 5A NEWS 2X PER DAY | 10/9/12 |
| 10.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 5A- 5:55A (EST) |) | 4 | х > | Κ | ŀ | : ! | | 1 | 4 | \$400.00 | | WBNS-TV (WBNS) | 5A NEWS 2X PER DAY | 10/9/12 |
| 11.0 | Normal Line / SPOT | 10/11/12-10/11/12 | 4 | :30 | 7:57P- 9P (EST) | | 2 | | | X | : ! | | 1 | 2 | \$4,000.00 | | WBNS-TV (WBNS) | BIG BANG/ 2.5 MEN | 10/9/12 |
| 12.0 | Normal Line / SPOT | 10/12/12-10/12/12 | 4 | :30 | 10P- 11P (EST) | | 2 | | | - | X | | + | 2 | \$2,000.00 | | WBNS-TV (WBNS) | BLUE BLODS | 10/9/12 |
| 13.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 10P- 11P (EST) | | 2 | | | | : | X | | 2 | \$4,000.00 | | WBNS-TV (WBNS) | 48 HR MYST | 10/9/12 |
| | | | | | | CONFI | R | VΙΑ | TI | ION | CO | NC | R | AC | T | | | | |
| cepted | -Agency/Advertiser: | | | Date: | | Accepted-Station | n: | | | | | | | | Date: | Comments: | | | |

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates Advertiser

Agency

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type Comments

Date:

103235 10/10/12-10/16/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philiy (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ N/A

National/Political Standard

ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered 10/09/12 Last Modified

10/11/12 Kathy Sparks Entered By

CO-OP No

ECR07911003 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$37,440.00 Net Total \$212,160.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate Spots \$249,600.00 Oct. 2012 201 Grand Total: \$249,600.00 201

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | : Th | Fr | Sa S | u L | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-------|----|-----|----|--------|----------|------|--------|-------|------------|-------------|------------------|--|---------|
| 14.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 8:58A- 10:30A (EST) | 2 | | | | 1 | 1 1 1 | * | | 2 | \$1,200.00 | \$2,400.00 | WBNS-TV (WBNS) | CBS SUNDAY MORNING | 10/9/12 |
| 15.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 6:57P- 8P (EST) | 2 | | | | : | : 1 | , > | < | 2 | \$4,000.00 | \$8,000.00 | WBNS-TV (WBNS) | 60 MIN | 10/9/12 |
| 16.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 8P- 9P (EST) | 1 | | ! | | * 1 | : | } | ĸ L | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | AMAZE RACE | 10/9/12 |
| 17.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 8A- 8:55A (EST) | 6 | | | Х | Х | X : | 1 | | 6 | \$600.00 | \$3,600.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM/ 2X PER DAY | 10/9/12 |
| 18.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 8A- 8:55A (EST) | 4 | Х | Х | | 1 | 1 1 | : | | 4 | \$600.00 | \$2,400.00 |) WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM/2X PER DAY | 10/9/12 |
| 19.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 3 | :30 | B:5BA- 9:55A (EST) | 6 | | | Х | , x | , X ; | 1 | | 6 | \$800.00 | \$4,800.00 | WBNS-TV (WBNS) | KELLY 2X PER DAY | 10/9/12 |
| 20.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 3 | :30 | 8:58A- 9:55A (25T) | 4 | х | , X | | ŀ | ; ; | | | 4 | \$800.00 | \$3,200.00 | WBNS-TV (WBNS) | KELLY 2X PER DAY | 10/9/12 |
| 21.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 3P- 3:55P (EST) | 6 | , | | Х | . Х | : X | f | | 6 | \$400.00 | \$2,400.00 | WBNS-TV (WBNS) | DR PHIL 2X PER DAY | 10/9/12 |
| 22.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 3:S8P- 5P (EST) | 6 | 5 | | Х | Х | Х | 1 | | 6 | \$400.00 | \$2,400.00 | WBNS-TV (WBNS) | DR OZ 2X PER DAY | 10/9/12 |
| 23.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 3:S8P- 5P (EST) | 4 | х | Х | | 3 | | 1 | \Box | 4 | \$400.00 | \$1,600.00 | WBNS-TV (WBNS) | DR OZ 2X PER DAY | 10/9/12 |
| 24.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 6:5BP- 7:30P (EST) | 6 | 5 | | Х | Х | , X | į. | | 6 | \$2,000.00 | \$12,000.00 | WBNS-TV (WBNS) | JEOP 2X PER DAY | 10/9/12 |
| 25.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 6:58P- 7:30P (EST) | 4 | Х | Х | | 1 | | 1 | | 4 | \$2,000.00 | \$B,000.00 | WBNS-TV (WBNS) | JEOP 2X PER DAY | 10/9/12 |
| 26.0 | Normal Line / SPOT | 10/15/12-10/15/12 | 4 | :30 | 10P- 11P (EST) | 2 | X | | | † | . : | : | \Box | 2 | \$3,000.00 | \$6,000.00 | WBNS-TV (WBNS) | HAWAII 5.0 | 10/9/12 |
| | | | | | CON | ĮF ĮF | RM | ΙA | ПС | NC | C | INC | R | AC | T | 1 | | | |

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Accepted-Station:

Accepted-Agency/Advertiser:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # Schedule Dates

Advertiser Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

10/10/12-10/16/12

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

103235

Phone/Fax CPE N/A

Account Types National/Political

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered 10/09/12 Last Modified

10/11/12 Kathy Sparks **Entered By**

No CO-OP ECR07911003

Demo

Order Type Normal

Package Deal

Headline #

Commission % 15.00

Commission \$37,440.00 Net Total \$212,160.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate \$249,600.00 Oct. 2012 201 Grand Total: 201 \$249,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu We T | h F | r Sa S | Su . | Spots | Rate | Total | Station | Comments | Entered |
|---------|--------------------------------|-------------------|-----|--------|---------------------|---------|----|---------|-----|--------|--------|-------|------------|------------|----------------|------------------------------|----------|
| 27.0 | Normal Line / SPOT | 10/10/12-10/10/12 | 4 | :30 | 9P- 10P (EST) | 2 | | x (| i | 1 | \Box | 2 | \$3,000.00 | \$6,000.00 | WBNS-TV (WBNS) | CRIM MIND | 10/9/12 |
| 28.0 | Revised Line / SPOT | 10/12/12-10/12/12 | 4 | :30 | 7:57P- 9P (EST) | 2 | | : | ' X | | | | | | WBNS-TV (WBNS) | CSI NY | 10/9/12 |
| 28.1 | Normal Line / SPOT | 10/12/12-10/12/12 | 4 | :30 | 7:57P- 9P (EST) | 2 | | | X | | | 2 | \$2,000.00 | \$4,000.00 | WBNS-TV (WBNS) | NCIS | 10/11/12 |
| 29.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 6:57A- 9A (EST) | 1 | | | F | X : | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | CBS THIS MORNING SATURDAY | 10/9/12 |
| 30.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 9P- 10P (EST) | 2 | | | | ` X } | | 2 | \$3,000.00 | \$6,000.00 | WBNS-TV (WBNS) | CRIMETIME | 10/9/12 |
| 31.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 4 | :30 | 9P- 10P (EST) | 7 | | : | | | ×Ţ | 2 | \$3,000.00 | \$6,000.00 | WBNS-TV (WBNS) | GOOD WIFE | 10/9/12 |
| 32.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 9:58A- 10:55A (EST) | 6 | | x 2 | х х | : | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | LETS DEAL 2X PER DAY | 10/9/12 |
| 32.0.1 | Preempt | 10/10/12 | | | | | | | 1 | 1 . | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 32.0.2 | Preempt | 10/10/12 | | | | | | | į | 1 | Т | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 32.0.3 | Preempt | 10/10/12 | | | | | | : | • | 1 | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 33.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 9:58A- 10:55A (EST) | 4 | Х | X | | 1 | \top | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | LETS DEAL 2X PER DAY | 10/9/12 |
| 33.0.1 | Preempt | 10/15/12 | | | | | | I I | | 1 | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 33.0.2 | Preempt | 10/15/12 | | | | | | ļ | | 1 . | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| | | | | | | | | | | | | | | | | | |
| | | _ | | | CON | VFII | RM | ATION | 1 C | ON. | TR | RAC | Ī | | | | |
| ccepted | -Agency/Advertiser: | | | Date: | Accepted-9 | Station | | | | | | | Date: | Comments: | | | - |

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B/E Bookend P/B Piggy Back

Printed At: 09:22 AM on Tuesday, October 16 2012



Dates

American Rambler Production 138 Conant Street Beverly, MA 01915

Line Type / Break Type (Ref #)

Line

Contract

Schedule Dates Advertiser

Agency

Product

Brand Salesperson

Sales Office Buyer Name Phone/Fax

CPE

Account Types **Billing Type** Comments

Sec Length

103235 10/10/12-10/16/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Phlladelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political Standard

ROMNEY/P/R

Run Times

ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered Last Modified

10/09/12 10/11/12

Entered By Kathy Sparks No

CO-OP Headline # ECR07911003

Order Type

Normal

\$212,160.00

Total

Station

Package Deal

Commission % 15.00 Commission \$37,440.00

Rate

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 201 \$249,600.00 Grand Total: 201 \$249,600.00

Comments

Entered

| 34.0 Normal Line / SPOT | 104542 104542 | | | | i | | | | .) | | | | | | +- |
|--------------------------------|-------------------|---|-------------------|--------------|--------|-----|------|---|--------|----|------------|------------|----------------|---------------------------------------|--------|
| | 10/15/12-10/16/12 | 4 | :30 11:58A- 12:30 | OP (EST) | 4 | Х | Χ . | _ | | 4 | \$800.00 | \$3,200.0 | WBNS-TV (WBNS) | NOO NEWS 2X PFR DAY | 10/9/1 |
| 35.0 Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 11:58A- 12:30 | OP (EST) | 6 | | X . | X 1 X | | 6 | \$800.00 | \$4,800.0 | WBNS-TV (WBNS) | NOON NEWS 2X PER DAY | 10/9/: |
| 36.0 Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 12:30P- 2P (E | ST) | 9 | | Х | $\mathbf{X} \stackrel{?}{\cdot} \mathbf{X} \stackrel{!}{\cdot}$ | | 9 | \$800.00 | \$7,200.0 | WBNS-TV (WBNS) | SOAPS 3X PER DAY | 10/9/1 |
| 37.0 Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 12:30P- 2P (6 | EST) | 6 | Х | X | # 1 | 1 | 6 | \$800.00 | \$4,800.0 | WBNS-TV (WBNS) | SOAPS 3X PER DAY | 10/9/1 |
| 38.0 Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 11P- 11:35P (| (EST) | 4 | Х | X [| 1 : | : | 4 | \$2,000.00 | \$8,000.0 | WBNS-TV (WBNS) | LT NEWS 2X PER DAY | 10/9/1 |
| 39.0 Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 11P- 11:35P (| (EST) | 6 | - : | Х | x ¦ x ¦ | | 6 | \$2,000.00 | \$12,000.0 | WBNS-TV (WBNS) | LT NEWS 2X PER DAY | 10/9/1 |
| 40.0 Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 11:35P- 12:37 | 7A (EST) | 6 | : | х | x ¦ x | | 6 | \$400.00 | \$2,400.0 | WBNS-TV (WBNS) | LETTERMAN 2X PER DAY | 10/9/1 |
| 41.0 Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 11:35P- 12:37 | 7A (EST) | 4 | Х | X | ! | | 4 | \$400.00 | \$1,600.0 | WBNS-TV (WBNS) | LETTERMAN 2X PER DAY | 10/9/: |
| 42.0 Normal Line / SPOT | 10/11/12-10/11/12 | 4 | :30 10P- 11P (ES | Τ) | 2 | | 7 | х | : | | \$3,000.00 | | WBNS-TV (WBNS) | PERSON INTEREST | 10/9/1 |
| 42.0.1 Preempt | 10/11/12 | | | | | | : | : : | t 3 | | | | WBNS-TV (WBNS) | Schedule Change/Exception - debate | |
| 42.0.2 Preempt | 10/11/12 | | | | | - | 1 | 3 . | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - debate | |
| 43.0 Normal Line / NCAA SPORTS | 10/13/12-10/13/12 | 3 | :30 3:30P- 6:58P | (EST) | 2 | | - 2 | X | | 2 | \$1,000.00 | \$2,000.0 | WBNS-TV (WBNS) | NCAA FTBL | 10/9/ |
| 44.0 Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 4:58A- 6:56A | (EST) | 2 | | | X | 1 | 2 | \$400.00 | \$800.0 | WBNS-TV (WBNS) | SA MORN | 10/9/ |
| | -1 | | | CON | FIF | RMA | TIOI | V CON | ITR | AC | mpr. | | | | |
| ccepted-Agency/Advertiser: | | ſ | Date: | Accepted-Sta | ations | | | | | | Date: | Comments: | | | |

SPW Mo Tu We Th Fr Sa Su Spots

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B/E Bookend P/B Piggy Back

Printed At: 09:22 AM on Tuesday, October 16 2012



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Schedule Dates Advertiser Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Contract #

10/10/12-10/16/12

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103235

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax CPE N/A

Account Types National/Political **Billing Type** Standard Comments

ROMNEY/P/R ROMNEY FOR PRESIDENT INC - ORDER # 3 **Date Entered** 10/09/12 Last Modified 10/11/12

Kathy Sparks **Entered By** No CO-OP

Headline # Demo

Normal

ECR07911003

Drder Type Package Deal

Commission % 15.00

Commission \$37,440.00 **Net Total** \$212,160.00

Sales Tax

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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th F | r Sa | a Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|----------------------------------|-------------------|-----|--------|----------------------|---------|----|-----|-----|-------|------|--------|-------|------------|-------------|----------------|------------------------|---------|
| 45.0 | Normal Line / NFL-BROWNS/BENGALS | 10/14/12-10/14/12 | 3 | :30 | 12:57P- 5P (EST) | 4 | 1 | | } | į. | 1 | ! x | 2 | \$6,000.00 | \$12,000.00 | WBNS-TV (WBNS) | NFL BROWNS FOOTBALL | 10/9/12 |
| 45.0.1 | Preempt | 10/14/12 | | | | | | | | | | Ť | | | | WBNS-TV (WBNS) | No Avail/Spot -per Pat | |
| 45.0,2 | Preempt | 10/14/12 | | | | | | : | ı | | 1 | ! | | · | | WBNS-TV (WBNS) | No Avail/Spot -per Pat | |
| 46.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 11P- 11:35P (EST) | 2 | 2 | | | | ! | ' X | 2 | \$2,800.00 | \$5,600.00 | WBNS-TV (WBNS) | LT NEWS SUN | 10/9/12 |
| 47.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 10:58A- 11:57A (EST) | 6 | 5 | | X : | х , х | ζ | | 2 | \$400.00 | \$B00.00 | WBNS-TV (WBNS) | TPIR 2X PER DAY | 10/9/12 |
| 47.0.1 | Preempt | 10/10/12 | | | | | | 1 | Ī | ÷ | | | | | | WBNS-TV (WBNS) | No Avail/Exception ~ | |
| 47.0.2 | Preempt | 10/10/12 | | | | | | | - : | 1 | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 47.0.3 | Preempt | 10/10/12 | | | | | | | I. | - 1 | 1 | 1 | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 47,0,4 | Preempt | 10/10/12 | | | | | | 1 | | | , | l I | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 48.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 10:58A- 11:57A (EST) | 1 | X | Х | | 2 | / | 1 | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | TPIR 2X PER DAY | 10/9/12 |
| 48.0.1 | Preempt | 10/15/12 | | | | | | ī | : | - | 1 | 1 | | | | WBMS-TV (WBMS) | No Avail/Exception - | |
| 49.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 2P- 3P (EST) | | 5 | | x ¦ | x > | ζ' | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | TALK 2X PER DAY | 10/9/12 |
| 49.0.1 | Preempt | 10/10/12 | | | | | | | 1 | | : | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 49.0.2 | Preempt | 10/10/12 | | | | | | | 1 | 1 | | 1 | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| | - | | | | CON | VFII | ₹N | 1AT | 101 | N C | O | NTI | RAC | T | | 1 | <u> </u> | |
| ccepted | -Agency/Advertiser: | | | Date: | Accepted-9 | Station | : | | | | | | | Date: | Comments: | | | |

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

103235 Contract

Schedule Dates

Agency

Product

Brand

Salesperson

Sales Office

10/10/12-10/16/12 Advertiser

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

National/Political

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE **Buyer Name**

N/A

Phone/Fax

CPE **Account Types** Billing Type

Standard Comments

ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 3

Date Entered 10/09/12 **Last Modified**

10/11/12 Kathy Sparks **Entered By**

No CO-OP ECR07911003 Headline #

Demo

Normal

Order Type Package Deal

Commission % 15.00

Commission \$37,440.00 **Net Total** \$212,160.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate 201 \$249,600.00 Oct. 2012 Grand Total: 201 \$249,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr S | ∋ Su | Spots | Rate | Total | Station | Comments | Entere |
|---------|--------------------------------|-------------------|-----|--------|--------------------|------|-----|----|-----|-----|------------|------|-------|------------|-------------|-----------------|-----------------------|---------|
| 49.0.3 | reempt | 10/10/12 | | | | | | | | | | 1 | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 50.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 2P- 3P (EST) | 4 | Χ. | X | l | | . : | | 3 | \$400.00 | \$1,200.00 | WBNS-TV (WBNS) | TALK 2X PER DAY | 10/9/12 |
| 50.0.1 | reempt | 10/15/12 | | | | | | | 1 | t | | 1 | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 51.0 | Normal Line / SPOT | 10/10/12-10/12/12 | 4 | :30 | 7:30P- 7:57P (EST) | 6 | | | X ¦ | Х | x ; | 1 | 6 | \$2,000.00 | \$12,000.00 | WBNS-TV (WBN\$) | WHEEL 2X PER DAY | 10/9/1 |
| S2.0 | Normal Line / SPOT | 10/15/12-10/16/12 | 4 | :30 | 7:30P- 7:57P (EST) | 4 | Х | Х | 1 | 1 | 1 | | 4 | \$2,000.00 | \$8,000.00 | WBNS-TV (WBNS) | WHEEL 2X PER DAY | 10/9/12 |
| 53.0 | Normal Line / SPOT | 10/13/12-10/13/12 | 3 | :30 | 7:30P- 7:57P (EST) | 2 | | | : | - [| , | (| | \$800.00 | | WBNS-TV (WBNS) | WHEEL | 10/9/1 |
| 53.0.1 | Preempt | 10/13/12 | | | | | | | : | - 1 | · | # | | | | WBNS-TV (WBNS) | Sports Runover/Spot - | |
| 53.0.2 | reempt | 10/13/12 | | | | | - | | ! | - 1 | | I I | | | | WBNS-TV (WBNS) | Sports Runover/Spot | |
| 54.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 6:28A- 8:30A (EST) | 2 | | | 1 | 7 | 1 | ' X | 2 | \$400.00 | \$800.00 | WBNS-TV (WBNS) | SU MORN | 10/9/1 |
| SS.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 6:28P- 6:57P (EST) | 2 | | | | 1 | | X | 2 | \$2,200.00 | \$4,400.00 | WBNS-TV (WBNS) | SU 630P NEWS | 10/9/1 |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | |
| | | | | | CON | VEIF | SIM | AT | 10 | N | CO | NTI | RAC | T | | | | |
| cented- | Agency/Advertiser: | | | Date: | Accepted-9 | | | | | | - | | | Date: | Comments: | | | |

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